

The Takoma Park Elementary School PTA presents

# TAKOMA PARK ELEMENTARY SCHOOL 2022 READ-A-THON



## What is a Read-a-thon?

- It is a month-long school-wide event in which your child reads to raise funds for the school PTA. Like in a charity marathon, when runners are “sponsored” for every mile they run, we sponsor students for every minute they read.
- It is the largest fundraiser of the year for the PTA. The PTA provides benefits for students, teachers, and staff at TPES (classroom/playground supplies, movement equipment, field trips, assemblies, staff appreciation, books for classroom/library/book room, and much, much more!)
- **BUT WAIT!** This is not just another fundraising event! This event gets children excited about reading! And every Friday during Read-a-thon they get rewarded for reading!

## When and where does the Read-a-thon take place?

- Read-a-thon runs **March 4 – 31, 2022**, but encourage your child to start reading today!
- At home or at school, your child reads or is read to (including audio books and someone else reading) and those minutes count towards the Read-a-thon.
- At school, every Friday, parent volunteers tally up the number of minutes read by all children and distribute prizes.

## Who can participate and how?

- Anyone (parent, grandparent, family friend, etc.) can sponsor a child.
- You decide your sponsor amount (i.e., 10 cents per minute read, \$1 for each day read, etc).
- You or your child record the minutes read on the **Read-a-thon minutes calendar log**. Best practice is to keep the Read-a-thon calendar log in their take-home folder throughout the Read-a-thon.
- At the end of the event, the adult calculates the donation amount.
  - Total minutes read x your pledge amount per minute = total donation amount
- **TO DONATE:** You may ...
  - Make a check payable to TPES PTA and put in the take-home folder or mail to TPES PTA at 7511 Holly Avenue Takoma Park, MD 20912
  - Put cash in an envelope addressed to TPES PTA in the take-home folder
  - Pay online at [www.tpespta.net/donations/read-a-thon](http://www.tpespta.net/donations/read-a-thon) (the deadline to donate is April 22)

**Why participate?** Instead of asking children to sell items—like candy or magazines—to family and friends, a Read-a-thon encourages kids to get lost in a book, and supportive adults feel good about encouraging a child’s love of reading and supporting the school without having to purchase anything they do not need.

## Still not convinced?

The pledge amount may be as little as 1 cent per minute (which amounts to a total of \$5 if your child reads 500 minutes that month). Here are some other ways to contribute: You may choose to ...

- Decide a maximum donation amount (i.e., I will pay up to \$10, or \$200, and no more).
- Pay by day (i.e., I will pay 10 cents, or \$1, for each day that the child reads).
- Pay a lump sum (i.e., I will give \$20, or \$200, for the child’s reading).

Your participation counts more than the dollar amount. So please consider participating in Read-a-thon whether you give \$3 or \$300. Even if you choose not to donate, please encourage your child to read and record the minutes since your child will receive a certificate and prize regardless of your donation.

The PTA Read-a-thon Committee co-chairs are Sara Lewis ([serowe@gmail.com](mailto:serowe@gmail.com)) and Chris Campbell ([ccampb4@mac.com](mailto:ccampb4@mac.com)). For more info, contact us or go to [www.tpespta.net/2022-read-a-thon/](http://www.tpespta.net/2022-read-a-thon/)