

The Takoma Park Elementary School PTA presents



What is a Read-a-thon?

- It is a month-long school-wide event in which your child reads to raise funds for the school PTA. Like in a charity marathon, when runners are “sponsored” for every mile they run, we sponsor students for every minute they read.
- It is the largest fundraiser of the year for the PTA. The PTA provides benefits for students, teachers and staff at TPES (classroom/playground supplies, movement equipment, field trips, assemblies, staff appreciation, dolphin folders, books for classroom/library/book room, and much, much more!)
- **This year’s Read-a-thon is specifically targeted to aiding the TPES media center, where the majority of the funds raised will go directly to helping recoup lost, damaged, or outdated titles that sorely need replacing.**
- **BUT WAIT!** This is not just another fundraising event! This event gets children excited about reading! And they get rewarded for reading!

When and where does the Read-a-thon take place?

- The Read-a-thon runs **March 1 – March 26, 2021**, but encourage your child to start reading today!
- No matter where you are, your child reads or is read to (including audio books and another child or adult reading), and those minutes count.

Who can participate and how?

- Anyone (parent, grandparent, family friend, etc.) can sponsor a child.
- You decide your sponsor amount (i.e., 10 cents per minute read, \$1 for each day read, etc).
- You or your child record the minutes read on the Read-a-thon page on your child’s Canvas site.
- At the end of the event, the adult calculates the donation amount.
 - Total minutes read x your pledge amount per minute or day = total donation amount
- **TO DONATE:** Pay online at www.tpespta.net/donations/read-a-thon

Why participate? The Read-a-thon encourages kids to get lost in a book, and supportive adults feel good about encouraging a child’s love of reading. And supporting the replenishment of book titles for the school’s media center is a fantastic way to have your efforts last for years to come.

Still not convinced?

The pledge amount may be as little as 1 cent per minute (which amounts to a total of \$5 if your child reads 500 minutes that month). Here are some other ways to contribute: You may choose to ...

- Decide a maximum donation amount (i.e., I will pay up to \$10, or \$200, and no more).
- Pay by day (i.e., I will pay 10 cents, or \$1, for each day that the child reads).
- Pay a lump sum (i.e., I will give \$20, or \$200, for the child’s reading).

Your participation counts more than the dollar amount. So please consider participating in Read-a-thon whether you give \$3 or \$300. Even if you choose not to donate, please encourage your child to read and record the minutes since your child will receive a certificate and prize regardless of your donation.

The PTA Read-a-thon Committee co-chairs are Sara Lewis (serowe@gmail.com) and Chris Campbell (ccampb4@mac.com). For more info, contact us or go to www.tpespta.net/2021-read-a-thon/